



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2547648

Schedule Dates 10/04/16-10/10/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4559
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV
AMY MCCREARY

Date Entered 06/23/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25225325
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$945.75
Net Total \$5,359.25
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	33	\$6,305.00
Grand Total:	33	\$6,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/04/16-10/07/16	1	:30	5:00-5:15A- ABC-America This Morning	4		1	1	1	1			4	\$30.00	\$120.00	Greensboro (WXLV)	America This Morning	6/23/16
2.0	Normal Line / SPOT (2)	10/04/16-10/07/16	2	:30	7A- ABC-Good Morning America	4		1	1	1	1			4	\$120.00	\$480.00	Greensboro (WXLV)	Good Morning America	6/23/16
3.0	Normal Line / SPOT (3)	10/04/16-10/07/16	2	:30	12P- The Doctors	3		X	X	X	X			3	\$80.00	\$240.00	Greensboro (WXLV)	The Doctors	6/23/16
4.0	Normal Line / SPOT (4)	10/04/16-10/07/16	1	:30	3P- Dr Phil	2		X	X	X	X			2	\$215.00	\$430.00	Greensboro (WXLV)	Dr. Phil	6/23/16
5.0	Normal Line / News (5)	10/04/16-10/07/16	3	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	3		X	X	X	X			3	\$130.00		Greensboro (WXLV)	News14 On ABC 45	6/23/16
5.0.1	Closed Preempt (5)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - HRA, matt	
5.0.2	Closed Preempt (5)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - HRA, matt	
5.0.3	Closed Preempt (5)	10/07/16															Greensboro (WXLV)	Pre-empt/Spot - HRA, matt	
6.0	Normal Line / News (6)	10/04/16-10/07/16	3	:30	6:28:30P- ABC-World News Monday-Friday	4		1	1	1	1			4	\$200.00	\$800.00	Greensboro (WXLV)	ABC World News	6/23/16
7.0	Normal Line / SPOT (7)	10/04/16-10/07/16	2	:30	6:58:50P- Family Feud	3		X	X	X	X			3	\$340.00	\$1,020.00	Greensboro (WXLV)	Family Feud	6/23/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigintet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Normal Line / News (8)	10/04/16-10/07/16	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2		X	X	X	X			2	\$740.00	\$480.00	Greensboro (WXLV)	News14 On ABC 45	6/23/16
9.0	Normal Line / SPOT (9)	10/04/16-10/07/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	2		X	X	X	X			2	\$80.00	\$160.00	Greensboro (WXLV)	Jimmy Kimmel Live	6/23/16
10.0	Normal Line / Prime (10)	10/07/16-10/07/16	2	:30	10P- ABC-20/20 (Friday)						1			1	\$1,000.00	\$1,000.00	Greensboro (WXLV)	20/20 ABC	6/23/16
11.0	Normal Line / SPOT (11)	10/08/16-10/08/16	1	:30	4P- 6P (EST)						2				\$55.00		Greensboro (WXLV)	ESPN Sports Saturday	6/23/16
11.0.1	Closed Preempt (11)	10/08/16															Greensboro (WXLV)	Sold Out/Exception -	
11.0.2	Closed Preempt (11)	10/08/16															Greensboro (WXLV)	Sold Out/Exception -	
12.0	Normal Line / SPOT (12)	10/08/16-10/08/16	2	:30	11P- 12A (EST)						1				\$40.00		Greensboro (WXLV)	The Pinkertons	6/23/16
12.0.1	Closed Preempt (12)	10/08/16															Greensboro (WXLV)	Program Change/Spot -	
13.0	Normal Line / Prime (13)	10/09/16-10/09/16	2	:30	10P- ABC-Quantico (Sunday)								1		\$720.00		Greensboro (WXLV)	Quantico-ABC	6/23/16
13.0.1	Closed Preempt (13)	10/09/16															Greensboro (WXLV)	Program Change/Exception	
14.0	Normal Line / SPOT (14)	10/09/16-10/09/16	2	:30	12:30A- Nightlife TV							1	1		\$15.00	\$15.00	Greensboro (WXLV)	Nightlife Television	6/23/16

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15.0	Normal Line / News (1)	10/10/16-10/10/16	1	:30	5:00-5:15A-ABC-America This Morning	1								1	\$30.00	\$30.00	Greensboro (WXLV)	America This Morning	6/23/16
16.0	Normal Line / SPOT (2)	10/10/16-10/10/16	2	:30	7A-ABC-Good Morning America	1								1	\$120.00	\$120.00	Greensboro (WXLV)	Good Morning America	6/23/16
17.0	Normal Line / News (5)	10/10/16-10/10/16	3	:30	5:58-30P-News-News 14 Carolina on ABC 45 at 6pm	1								1	\$130.00		Greensboro (WXLV)	News14 On ABC 45	6/23/16
17.0.1	Closed Preempt (5)	10/10/16															Greensboro (WXLV)	Sold Out/Exception -	
18.0	M/G For 13.0.1 / Prime (15)	10/09/16-10/09/16	2	:30	6:58-56P-ABC-Americas Funniest Home Videos (Sunday)								1	1	\$720.00	\$720.00	Greensboro (WXLV)	AFV	9/29/16
19.0	M/G For 5.0.1,5.0.2,5.0.3,11.0.1,11.0.2,17.0.1 / Football (16)	10/08/16-10/08/16	4	:30	12P-Sports-ABC College Football							1		1	\$500.00	\$500.00	Greensboro (WXLV)	COLLEGE FOOTBALL	10/3/16
20.0	M/G For 5.0.1,5.0.2,5.0.3,11.0.1,11.0.2,17.0.1 / SPOT (17)	10/08/16-10/08/16	1	:30	7P-Made in Hollywood							1		1	\$100.00	\$100.00	Greensboro (WXLV)	MADE IN HOLLYWOOD	10/3/16
21.0	M/G For 5.0.1,5.0.2,5.0.3,11.0.1,11.0.2,17.0.1 / SPOT (18)	10/08/16-10/08/16	1	:30	5A-6:30A (EST)							1		1	\$50.00	\$50.00	Greensboro (WXLV)	SATURDAY VARIOUS	10/3/16

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22.0	M/G For 12.0.1 / SPOT (19)	10/08/16-10/08/16	2	:30	11:30P-Sports-Whacked Out Sports 2							1		1	\$40.00	\$40.00	Greensboro (WXLV)	WHACKED OUT SPORTS	10/5/16

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Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2016
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

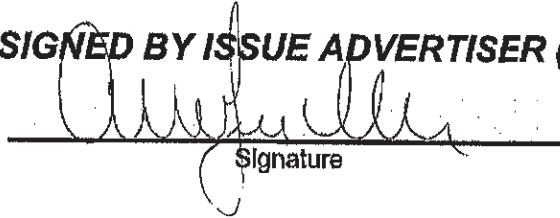
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Allison Aldred

Printed Name



Title